

Media Times Limited
KEY OPERATING AND FINANCIAL INDICATORS

KEY INDICATORS

		2020	2021	2022	2023	2024	2025
Operating result							
Net Revenue		156,452,269	117,771,306	150,793,951	110,970,600	67,244,759	152,937,866
Gross profit/ (loss)		17,969,927	4,483,495	42,391,354	1,622,691	(19,626,592)	(68,955,082)
Profit / (loss) before tax		(107,618,743)	(111,400,638)	20,561,917	(109,152,961)	(83,066,778)	1,119,746
Profit / (loss) after tax		(110,019,052)	(114,476,289)	17,066,391	(110,540,094)	(83,517,786)	(791,977)
Financial Position							
Shareholder's equity		(844,831,636)	(958,249,260)	(943,658,934)	(1,051,505,578)	(1,135,023,364)	(1,057,230,403)
Property, plant & equipment		218,482,439	288,160,129	255,451,734	224,231,657	105,392,916	80,306,507
Net current assets		(786,309,724)	(739,733,683)	(770,765,661)	(865,713,736)	(851,788,557)	(781,185,236)
Profitability							
Gross profit/(loss)	%	11.49	3.81	28.11	1.46	(29.19)	(45.09)
Profit before tax/(loss)	%	(68.79)	(94.59)	13.64	(98.36)	(123.53)	0.73
Profit after tax/(loss)	%	(70.32)	(97.20)	11.32	(99.61)	(124.20)	(0.52)
Performance							
Fixed assets turnover	Times	0.72	0.41	0.59	0.49	0.64	1.90
Return on equity	%	(0.13)	(0.12)	0.02	0.0019	(0.07)	(0.0007)
Return on capital employed	%	(0.19)	(0.25)	0.03	0.095	0.07	(0.0011)
Liquidity							
Current	Times	0.07	0.05	0.07	0.04	0.03	0.07
Quick	Times	0.07	0.05	0.07	0.04	0.03	0.014
Valuation							
Earning/(loss) per share	Rs.	(0.62)	(0.64)	(0.64)	(0.62)	(0.02)	(0.004)
Break up value per share	Rs.	(4.72)	(5.36)	(5.28)	(5.88)	(6.35)	(5.91)